

# IN Mary's NAME

In Mary's Name, Non-Profit Organization  
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**Empowering Women and Building Community**

## Mission Statement

To educate, promote, provide, and improve HEALTHCARE!

**Executive Summary:** In Mary's Name is a non-profit organization that provides Mammograms to women in the Philadelphia area by partnering with health centers and Fox Chase Cancer Center Mobile Mammogram Unit. In Mary's Name supports patients during chemotherapy by donating blankets, gloves, hats, scarves, pens, and activity books to local infusion centers. The organization supplies Surviving Chemotherapy bags and Mastectomy bags when requested.

**Program:** "Got Breasts? Get A Mammogram!" is a program to provide access to Breast Cancer screening to inner city women who have limited access to this screening process during normal screening hours.

**Patient Population:** In Mary's Name "Got Breasts? Get A Mammogram!" campaign is for women ages 40 and over and those with a family history of Breast Cancer.

**Goal:** To provide/improve access to healthcare for early detection of Breast Cancer, educate about Breast Health, promote Breast Cancer Awareness, and decrease Breast Cancer deaths.

**Evaluation Plan:** Pre-event survey when patients are scheduled for the screenings to address patient's needs and concerns about getting to their appointments. Post event survey to evaluate the care provided to patients.

**Program Logic Model:** "Got Breasts? Get A Mammogram!" Campaign

Program Goal: To provide access to a lifesaving screening process for Breast Cancer.

Inputs	Activities	Outputs	Short-term Outcomes	Mid-term Outcomes	Long-term Outcomes
Volunteers	Free Breast Cancer Screenings	Ten volunteers	Increase awareness about Breast Cancer and screening process	Increase number of patients that receive care	Breast Cancer Control
Food, beverages, giveaways, tents, tables, and chairs	Create community relationships	Patients scheduled for screening	Change attitudes about screening	Encourage primary care providers to provide patients with prescriptions for screenings	Breast Cancer Prevention
Community partnerships	Educate attendees about Breast Health, Breast Cancer, and the screening process.	Breast Self-Exam kits distributed	Enhance knowledge about Breast self-exam.	Better community relations	Less Breast Cancer Deaths

**Sustainability Plan:** In Mary's Name has held two "Got Breasts? Get A Mammogram!" Mammogram Screening events in 2022, 2023 and 2024 in the Frankford section of Philadelphia, Pennsylvania, doing so the organization has gained experience in providing this lifesaving screening to the community.

This organization is committed to improving healthcare processes for the community because of this commitment the organization will continue to request funding from various corporations/funding sources, hold fundraising events, promote and sell "Got Breasts? Get A Mammogram!" tee shirts and continue to ask for in kind donations from local resources.